

Strategic Leadership and Management Skills

Course Overview

This is a 3-day course targeting individuals in executive management positions. Strategic leadership requires the ability to set direction for an organisation and empower others to create strategies necessary to propel an organisation. It further requires the use of leadership capabilities and sustainable competitive advantage to enhance a firm's performance. The key challenge facing leaders is to be able to reconcile the uncertain and ambiguous situation facing their organisation with the demands from those that report to them for certainty and clarity of direction.

This course therefore aims to empower individuals in strategic management positions with the requisite knowledge and skills to strategically execute their roles to achieve the organizational mandate.

Target Audience

This course is suitable for:

Directors
Senior Managers
Chief Executive Officers
Strategists

Leaders who wish to develop their skills in strategic leadership.

• Participants should have assumed or will shortly be assuming strategic responsibilities for an organisation or division in an organisation.

Learning Outcomes

By the end of the course participants will be able to:

- Comprehend the role of leaders in setting the strategic agenda for the organisation;
- Evaluate the role of strategic leadership in building sustainable competitive advantage;
- Provide participants with knowledge and techniques of formulating an organisation's strategic leadership requirements vis-à-vis those by strategic leaders
- Provide participants with knowledge and techniques which can enable them to determine strategic direction of their organization and implement strategic actions,
- Review strategic leadership styles
- Provide participants with insights into strategic thinking and associated techniques to address pertinent organizational challenges